

**NSP 2020 Board election candidate application**

Email the completed form to [elections@nspserver.org](mailto:elections@nspserver.org) before 4:00 p.m. mountain daylight time on June 1, 2020.

**Personal information**

Name Byrd E. White, III  
Street Address 167 Table Rock Road  
City, State, Zip Beaver, WV 25813  
Email address bwhite@OpinionsRendered.com  
Work phone 304-558-9201  
Home phone 304-763-5352  
Cell phone \_\_\_\_\_  
Best phone/time \_\_\_\_\_

**Please indicate which of the above pieces of personal information you approve making available to the NSP membership if you are selected as a nominee \_\_\_\_\_**

Address, Work & Home phone

LinkedIn (optional) Byrd E White II.I  
NSP 6-digit ID 167458  
Member of NSP for how many years 28  
Primary patrol Southern Division Administrative  
Division \_\_\_\_\_  
Credentials (e.g. senior, certified, Nordic Master) \_\_\_\_\_  
National appointment Number, if applicable \_\_\_\_\_  
Leadership Commendation Number, if applicable 8-3Z  
Number of years previous Board service, if applicable \_\_\_\_\_

**Please respond to each of the following questions concisely but completely.**

1. - Describe your NSP Background: List the leadership positions you have held in your Patrol, Section, Region, Division and National.

Previously Section Leader, Region Director, Assistant Division Director & Division Director.

Currently PD and PR of the Southern Division Administrative patrol.

Served on the National Finance Committee.

Served as member and Chairman of the National Nominations Committee.

2. - List your NSP Educational program participation and certification (OEC, OET, MTR, Avalanche, Instructor Development, Nordic/Backcountry).

OEC Instructor  
Instructor Development IT  
OET Instructor  
Previous OET IT

3. - Have you served as a board member in any organization? If so, please list the organization, years of service and board leadership positions held, if any.

Board member of a number of privately owned companies, Local YMCA and other non-profit volunteer organizations.

4. - In your professional, personal and community life outside of NSP, describe your leadership and other relevant experience and how it might benefit the NSP?

I have been the President and CEO of a number of private companies in the coal and construction industry along with a number of other industries..

I was previously licensed as a Certified Public Accountant in both Virginia and West Virginia.

Since "retirement" I have served as the Recorder Treasurer of Beckley, West Virginia, as an elected County Commissioner, and a Special Assistant to the West Virginia Tax Commissioner. I currently serve as the West Virginia Secretary of Transportation where I am responsible for a budget of over \$2 Billion and over 5,000 employees.

5. - As you review the List of Needs, which one(s) interest you most and why?

I would lend some value to most of the list of needs, my experience in finance, management and governance is most recent.

6. The four standing committees are Education, Governance, Finance, and Planning. What knowledge, skills, and abilities would you bring to one or more of these committees?

Education Committee - In addition to the 20 plus years teaching the Instructor Development course I have, in my professional career mentored hundreds of employees.

Governance Committee - My 40 plus years serving on the boards of private business and being the CEO of a number of for-profit businesses has given me unique experience in writing and revision of By-Laws and organization of procedures.

Finance Committee - My background as a CPA and experience working with budgets allows me to understand and analyze most financial instruments and statements.

Planning Committee - I am currently responsible for planning, tracking and arranging financing for thousands of projects each year. I have in my career been responsible for scheduling, financing and forecasting projects for 10 and 15 years into the future.

7 - Fundraising is critical to the sustainability of any non-profit, including the NSP. What expertise would you bring to the Board with regard to improving our non-dues revenue?

While I have a lot of experience in a number of areas, fundraising is something in which I have limited experience. I do have experience in sponsorships for a number of local events.

8. - Please describe one or two experiences in which you demonstrated your commitment to and support of the strategic mission of the NSP.

The first course that I took was Instructor Development. I had not been a patroller but a year but I wanted to give back. My WEC instructors were all volunteers who spent hours of their own time in the evening, I wanted to be like them. The next year I became a WEC (OEC) instructor and have taught every year since. In addition to serving a Division officer for the last ten plus years, I have taught and am still an instructor in three different disciplines.

9. - The NSP faces many challenges. What do you see as the major challenge(s) facing the organization, and what strategic ideas and solutions would you offer?

The world is changing rapidly, we must change with it if we are to remain relevant. We must tell our story, we need a public relations campaign aimed at the skiing public. We have the best outdoor training in the country but the public doesn't know the difference between a "Ski Patroller" and a Ski Patroller trained by the National Ski Patrol. If the skiing public wants us, the resorts will want us.

10. - Summarize why you would be the best candidate for membership on the NSP's Board of Directors.

I have been fortunate enough to have led a life full of experiences that will be of benefit to the NSP. My experiences, from being a 20 plus year river guide to running a billion dollar organization, give me the ability to view things differently than most. I believe in teamwork, not who is "best". Everyone on the Board is the best.

**Resume (please attach as a separate document)**

Please attach a professional resume including NSP-related activities.

**References (please attach as a separate document)**

Please include the name and contact information (email and phone) for up to three professional or personal references. Please also include their role(s)/title, organization and relationship to you. The role/title, organization and relationship to you will be made available to the membership if you are selected as a nominee.

Please include the name and contact information (email and phone) for up to three NSP references. Please also include their role(s)/title, organization and relationship to you. The role/title, organization and relationship to you will be made available to the membership if you are selected as a nominee.