

## John Kane – Candidate

I want to thank the Election Committee's work on the selection of the extremely qualified candidates in this 2020 - 2021 election. Every candidate has something to offer in forwarding this great organization in a responsible, accountable and strategic direction meeting the needs of the 2030 Strategic Plan.

I have served at all levels of the NSP as an OEC and OET instructor for over 35 years, as Section Chief in two regions, a Region Director for two regions and then finally serving as the Eastern Division Director. This experience has provided me with the opportunity to work on the challenges that the resorts and their Patrol Directors face year over year in regards to risk awareness and mitigation, recruitment challenges and sustainability, and business processes and communication enhancement.

I have also had the opportunity to successfully work on several National Committees while serving as Division Director. The most important work has been with the Planning Committee which is one of 4 standing committees. I have worked with incredibly talented, tireless and dedicated individuals who strive to keep the NSP relevant with the many challenges we face as an organization. There, we developed the 3 pillars which will guide the NSP organization to realistically achieve our 2030 strategic initiatives. I was also appointed Business Process Committee Chair which I have had the opportunity to create and develop a talented team of geographically diverse contributors to determine the next business communications platform that will replace the current computer system. This has taken an incredible amount of work which I have agreed to stay on as Committee Chair to see this through to fruition. We have been through this before promising the next best thing to solve all problems. I am confident we will deliver a platform that will serve the critical needs of our organization while giving care to protect the historical data that defines us.

Risk awareness has never been more front-and-center with our customers than it is today. We are now educating more than ever pre-loss discussions with our morning patrol meetings discussing improved trail sign placement, guest interaction, situational awareness, detailed documentation, SAFE skiing / riding as patrollers (personal injury awareness) and much more. Events change from week to week depending on the situation. ORM (Outdoor Risk Management) has recently been adopted by the National Board for the purpose of educating our patrollers at large. I feel there is a misunderstanding for what is being asked of our leadership in this regard. I can help bring clarity to this discussion.

Another element of Risk that came from out of nowhere it seemed is COVID-19. COVID-19 has and will change the way we do business as an organization to protect and keep our membership SAFE while supporting the industries of skiing, biking and other outdoor sports as we reopen to and engage our customers.

Should I be fortunate of your vote to serve on the National Board, I will contribute with passionate enthusiasm representing the interest of our membership.

## **John Kane – Candidate**

### **75 word abbreviated statement regarding NSP Board Election – 2020-21**

I am a 41 year patroller having passionately served this organization in many leadership roles including my recent service as the Eastern Division Director. I serve as Chair of the Business Process Committee for the National Board. This experience has allowed me to serve in a strategic role which is the purpose of the National Board. If elected, my focus will be strategically focused. I look forward to addressing your concerns. Be SAFE out there!

John Kane

NSP #: 131927

[Certified585@gmail.com](mailto:Certified585@gmail.com)

617-224-2824